



SET UP JOB SEARCH AGENTS

You may be surprised to learn that responding to job postings on the Internet yields a very small percentage of success. This is due to the high volume of candidate traffic. In today's competitive job market, you may be the most perfect candidate, fitting every single qualification, and never even get a phone screen. A single advertisement online can generate thousands of prospective candidates. Many companies only pull the first 100 or so that may apply and if they find enough qualified applicants to start the interview process, they move forward.

The rule of thumb here is that the early bird gets the worm. That's where job agents come in. Agents continually search the job boards for postings that match the specific criteria that you set for your targeted search. Then, as soon as a job is posted that matches your parameters, you receive alerts by email. Typically, you will get the alerts early in the morning each day. Some sites let you specify how frequently you get your alerts. With an alert, you have the opportunity to know when a new job has been posted and immediately apply to increase the odds of your resume being seen.

Many of the job boards have job agents. At Meridian, we recommend that you set up agents with an aggregate job board. Aggregate job boards pull leads from most of the major job boards. Sometimes, a local or regional listing may pop up as well.

Aggregate Boards for Job Agents:

Meridian recommends the following two aggregate boards for Job Agents:

[Simply Hired](#): An aggregate job board that offers many strategic services for the job seeker including job agent, blogs, mobile access, one click application process, job lead manager, salary research tool, and a connection to your LinkedIn account to identify networking contacts for companies that are posting relevant job leads.

[Indeed](#): An aggregate job board that offers many strategic services for the job seeker including job agent, mobile access, job trends, salary information, RSS feeds, and a job lead manager.